

	Name	2013 Funktion deutsch	2013 Funktion ital	2013 Funktion engl
Verwaltung & Human Resources		Geschäftsführung	Direzione generale	
	Marco Pappalardo	Leitung Verwaltung & Human Resources	Direzione amministrazione & risorse umane	Managing Director and Director of Administration & Human Resources
	Lotte Gruber	Assistenz Verwaltung & Human Resources	Assistenza amministrazione & human resources	Administration & HR Assistant
	Claudia Haug	Leitung Buchhaltung	Responsabile contabilità	Head Accountant
	Hubert Rainer	Buchhaltung	Contabilità	Accountant
	Giuliana Nardin	Buchhaltung	Contabilità	Accountant
	Martina Cofler	Verwaltung & Rechtsangelegenheiten	Amministrazione & affari legali	Administrative & Legal Affairs Advisor
	Roberto Ambrosi	EDV	EDP	IT Manager
	Thomas Wiedenhofer	EDV	EDP	IT Manager
	Anton Gögele	Interne Organisation & Logistik	Organizzazione interna & logistica	Administrative and Logistics Coordinator
	Emma Conigliello	Interne Organisation	Organizzazione interna	Administrative Associate
	Monika Fischnaller	Interne Organisation	Organizzazione interna	Administrative Associate
Strategisches Marketing	Greti Ladurner	Geschäftsführung & Leitung Strategisches Marketing	Direzione generale & direzione marketing strategico	Managing Director and Director of Strategic Marketing
	Caroline Mitterhofer	Assistenz Strategisches Marketing	Assistenza marketing strategico	Strategic Marketing Assistant
	Rita Geson	Marktforschungen	Ricerche di mercato	Market Researcher
	Evelyn Pfeifer	Leitung Brand Management	Responsabile brand management	Head of Brand Management
	Jasmin Mathà	Brand Management	Brand management	Brand Manager
	Karin Lorefice	Brand Management	Brand management	Brand Manager
	Carmen Pichler	Fotografie & Film	Fotografia & film	Representative for Photography & Film
	Daniela Walder	Produktion Werbemittel	Produzione materiale pubblicitario	Promotions Manager
	Tanja Mair	Grafik Design	Graphic design	Graphic Designer
	Laura Barretta	Grafik Design	Graphic design	Graphic Designer
	Digital Development	Wolfgang Töchterle	Leitung Digital Development & Mitglied der Geschäftsleitung	Responsabile digital development & membro direzione aziendale
Matthias Graziani		Social Media Management	Social media management	Social Media Manager
Petra Kainzwalder		Web Content Management	Web content management	Web Content Manager
Rudolf Thöni		Webmaster & Web Development	Webmaster & web development	Webmaster & Web Developer
Antonietta De Santis		Web Development	Web Development	Web Development
Unternehmenskommunikation	Andreas Tschurtschenthaler	Leitung Unternehmenskommunikation & Mitglied der Geschäftsleitung	Direzione comunicazione d'impresa & membro direzione aziendale	Director of Corporate Communications & Member of the Board
	Cornelia Kupa	Unternehmenskommunikation	Comunicazione d'impresa	Corporate Communications Associate
	Petra Oberhuber	Unternehmenskommunikation	Comunicazione d'impresa	Corporate Communications Associate
Marktmanagement	Martin Bertagnolli	Leitung Marktmanagement & Mitglied der Geschäftsleitung	Direzione management di mercato & membro direzione aziendale	Director of Marketing & Member of the Board
	Katharina Gluderer	Assistenz Marktmanagement	Assistenza management di mercato	Marketing Assistant
	Ruth Torggler	Leitung PR	Responsabile PR	Head of PR
	Gabriele Crepaz	Leitung Content Management	Responsabile content management	Head of Content Management
	Dora Vannetiello	Content Management	Content Management	Content Manager
	Marlene Lobis	PR TV	PR TV	PR Representative for TV
	Daniela Cermakova	Leitung Marktmanagement Deutschland, Schweiz, Österreich	Responsabile management di mercato Germania, Svizzera, Austria	Head of Marketing – Germany, Switzerland, Austria
	Florian Castlunger	PR Deutschland, Schweiz, Österreich	PR Germania, Svizzera, Austria	PR Representative – Germany, Switzerland, Austria
	Stefano Masiero	Leitung Marktmanagement Italien	Responsabile management di mercato Italia	Head of Marketing – Italy
	Uta Radakovich	PR Italien	PR Italia	PR Representative – Italy
	Maximilian Alber	Leitung Marktmanagement West- & Zentraleuropa	Responsabile management di mercato Europa occidentale & Europa centrale	Head of Marketing – Western & Central Europe
	Deborah Carlin	PR Westeuropa	PR Europa occidentale	PR Representative – Western Europe
	Oskar Schwazer	PR Zentraleuropa	PR Europa centrale	PR Representative – Central Europe
	Sabine Mahlknecht	Assistenz Marktmanagement West- & Zentraleuropa	Assistenza management di mercato Europa occidentale & Europa centrale	Marketing Assistant – Western & Central Europe
	Alexandra Tancevski	Leitung Vertrieb & Tour Operator	Responsabile distribuzione & tour operator	Head of Sales & Trade
Claudia Rier	Vertrieb & Messen	Distribuzione & fiere	Sales Associate & Trade Fair Representative	
Silke Hofer	Vertrieb	Distribuzione	Sales & Trade Associate	
Margit Meraner	Vertrieb	Distribuzione	Sales & Trade Associate	
Produktentwicklung	Alexandra Mair	Leitung Produktentwicklung & Mitglied der Geschäftsleitung	Direzione sviluppo di prodotto & membro della direzione aziendale	Director of Product Development & Member of the Board
	Chiara Dal Castello	Assistenz Produktentwicklung	Assistenza sviluppo di prodotto	Product Development Assistant
	Thomas Plank	Leitung Produktmanagement	Responsabile management di prodotto	Head of Product Management
	Sarah Prugger	Produktmanager	Manager di prodotto	Product Manager
	Jürgen Tröger	Produktmanager	Manager di prodotto	Product Manager
	Johanna Torggler	Produktmanager	Manager di prodotto	Product Manager
	Simon Profanter	Produktmanager	Manager di prodotto	Product Manager
	Karin Niederfriniger	Online Content Management Hotelkooperationen	Online content management cooperazioni alberghiere	Online Content Management for Hotel Partnerships
	Roberta Amà	Mutterschaft	Maternità	On maternity leave
	Angelika Runggaldier	Mutterschaft	Maternità	On maternity leave
	Rosanna Zambiasi	Mutterschaft	Maternità	On maternity leave
	Barbara Prugger	Mutterschaft	Maternità	On maternity leave
	Barbara Niederkofler	Mutterschaft	Maternità	On maternity leave
	Lukas Nagler	Auszeit	Periodo sabbatico	On sabbatical leave